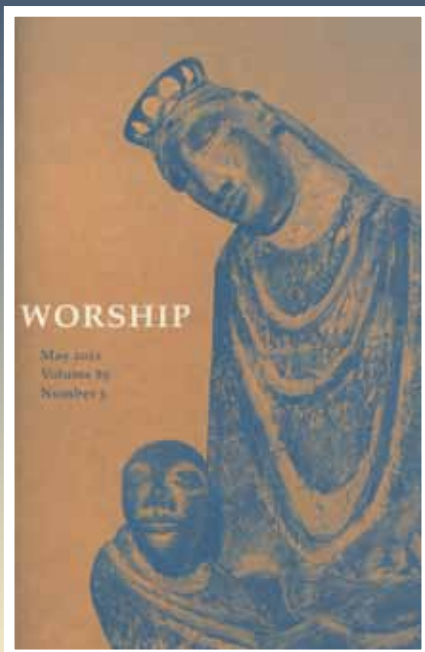


WORSHIP

Advertising Rates, Effective January 2012



Market

Since 1926, this prestigious English-language review has delivered the best and the latest in liturgical scholarship. Although it is rooted in the Catholic tradition, *WORSHIP*'s horizon is ecumenical. Consequently, it attracts a broad readership drawn from both lay and ordained Christians interested in worship considered from theological, pastoral, and cultural perspectives.

Circulation

Average circulation in 2011: 1,652

Publishing Cycle

Published six times a year in **January, March, May, July, September, and November.**

Editorial

Editor:

R. Kevin Seasoltz, OSB

Associate Editor:

Allan Bouley, OSB

Book Reviews Editor:

Dunstan Moore, OSB

Subscriptions: One- and two-year (U.S. and foreign) subscriptions available. Back issues/single copies plus postage available. Call for details: 1-800-858-5450, ext. 2223; or go to: www.litpress.org.

Mechanical Data

Full page: 4 3/8" x 7 1/2" **Half page:** 4 3/8" x 4"

Quarter page: 4 3/8" x 1 5/8"

Center spread, bleed pages, and second color are not available. All advertising is grouped in display advertising section. **Repro copy or proofs not acceptable; all copy to be set by printer** (at no extra charge) in *WORSHIP* Palatino type, style (flush left, ragged right) and sizes. **No halftones, borders, or coupons allowed in ads. Line art as logos or symbols accepted only to 3/4" square.**

Deadline

Reservations and copy must be received **two months before month of issue** (i.e., January 1st for March issue).

Advertising Rates

Full page: \$400 **Half page:** \$325 **Quarter page:** \$295

Cover 3 is available on an annual contract basis for \$325.

(Covers 2 and 4 are not available.)

Discounts

- Agency commission—15% to recognized agencies.
- Frequency discounts—10% for six consecutive insertions. (Requests for frequency discounts must accompany the first insertion order.)
- No cash discounts.

Announcements

WORSHIP publishes news of seminars, workshops, and other programs or features in a special section of the periodical. Copy is limited to 100 words and a fee of \$50 is required to defray editorial and typesetting costs. **The \$50 payment must accompany the copy.** (Make checks payable to *WORSHIP*.) No proofs or invoices can be sent. Deadline for announcements is **2 months before month of issue** (i.e., January 1st for March issue). Announcement correspondence, copy, and payments should be addressed to: **Editor, WORSHIP** (same address as below).

Announcements and advertisements are handled separately! If placing both an ad and an announcement, please send the appropriate information to each department.

Contact information for WORSHIP

All advertising is subject to the Editor's approval. Advertising correspondence should be directed to **Stephanie Nix.**

Advertising Department

WORSHIP

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